



DWC Board of Directors Meeting
Wednesday, March 15, 2023 - 7:30 PM

AGENDA

7:30 Meeting called to order – DWC Chair, Lillian Pien

- Roll Call

Chair's Report – Lillian Pien

- Approval of February 2023 Minutes
- General update

Treasurer's Report – Anthony DiTommaso

- Approval of February 2023 Financial Report

Director's Report – Samantha Horning

- Meetings (Town Department Heads, Finance Committee, all 3 DWC committees, GWACC)
- Meetings with partners outside of Westfield/DWC: (Cranford SID)
- Main Street: training, conference webinar
- Onboarding new PT Communications Specialist, Charlotte Van Why
- TMobile Grant Application Update: letter to Zoning Committee, Westfield Foundation meeting
- DWC marketing: EV charging stations, Newsletter, TAPinto Westfield, pole signs, large 4x6 promotion sign (quote received, potential locations)
- Specific campaign work: Welcome Brochure, March Menu w/ Les Trent, Chocolate Tour
- Local business support (Rumble Trial Class, Fresh & Co.) met with potential tenant/investor from Garwood
- Sidewalk café info for 2023
- Upcoming openings

Design Committee Report – Peg Lockwood

Promotions Committee Report – Erin Ben-Hayon

Economic Vitality Committee Report – Steven Rinn

Mayor Brindle Report

Liaison Reports

- Councilwoman Linda Habgood
- DPW Supervisor Craig Gibson
- GWACC Director Gene Jannotti

Public Comment

Adjournment

Next DWC Board Meeting: – April 19, 2023 @ 7:30 pm